



Phone: 602-254-7861
Fax: 602-274-7549
E-mail: info@flocrit.org
Web site: www.floson7th.org

PRESS RELEASE

FOR IMMEDIATE RELEASE:
April 12, 2010

Contact: Mike Mayhew
602-288-4589
mmayhew@flocrit.org

FLO'S ON 7th 3RD ANNUAL BIRTHDAY BASH

A "green" resale store that helps at-risk youth

PHOENIX, AZ: The **3rd Annual Flo's Birthday Bash** will take place **April 22-24** at Flo's on 7th located at 4116 N. 7th Avenue, Phoenix, AZ (corner of 7th Avenue and Indian School). Three days of activities, special discounts, and fun events are planned from 10AM - 6PM Thursday, 6AM – 6PM on Friday and 10AM – 6PM on Saturday.

Flo's on 7th is an upscale, resale store full of great bargains and friendly staff, and is known for its cleanliness and inviting environment. It was recognized as a [Best of Phoenix 2007](#) winner. Flo's on 7th is celebrating its third year at its present location, and the public is invited to join the celebration. Local media celebrities will be present at various times throughout the celebration.

The three-day party includes the raffling of four sets of \$250 in US Airways gift cards (requires a donation of qualified furniture) and a 19" LCD HDTV (requires a donation or purchase of \$20 or more). Special in-store promotions will run throughout the celebration, and door-prizes will be awarded, including a one-hour massage and haircut at FATE Image Studio and \$50 gift certificates to Hanny's Restaurant. Free giveaways include balloons, magnets, lollipops, seed bags, mints, bottled water and on Saturday only, hot dogs. On Friday, the first 100 customers will each receive a birthday cupcake donated by Fry's Food.

Flo's on 7th relies on donations from the community to stock its shelves, and furniture is a much-needed item right now!

Proceeds from sales at Flo's on 7th benefit Florence Crittenton, which is a nonprofit organization that has been providing life-changing services to at-risk youth in the Valley for more than 100 years. For more information on its services and how you can provide support for its mission, please call Carrie Walker-Ostroski at 602-288-4586, or e-mail at costroski@flocrit.org. For additional Birthday Bash details or information on donating items to the store, please call Melody at 602-254-7861.

###