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NEWS
FOR IMMEDIATE RELEASE

Annual Teaming Up for Kids Luncheon breaks fundraising record

PHOENIX (March 31, 2010) – The eighth annual *Teaming Up for Kids* Luncheon was the most successful luncheon in Florence Crittenton’s 114 year history, netting \$446,000 and exceeding last year’s results by \$41,000. Proceeds from the event will go directly to the support of its Residential program and Transitional Living program. The funds are vital to continuing these essential services.

The event featured keynote speaker **Hank Aaron, Major League Baseball Hall of Famer** and honored **HOPE Award Recipient, Gene D’Adamo, V.P. Community Relations, *The Arizona Republic***. **Tara Hitchcock**, host of 3TV’s Good Morning Arizona emceed the event. Baseball Commissioner **Bud Selig** introduced Hank, and **Daron Sutton**, voice of the Arizona Diamondback’s, interviewed Hank Aaron from the stage. The theme was “dreams come true” and featured bright hot air balloons and whimsical clouds.

“We are thrilled to announce that our only fundraising event of the year was such a success,” said Linda Volhein, chief executive officer of Florence Crittenton. “Despite the economy, we raised more than we have in previous years and that is a testament to the important work we are doing in these girls’ lives.

Florence Crittenton has served Arizona’s youth and their families for more than a century. Today, it offers a comprehensive continuum of care designed to help at-risk girls from 10 to 21 overcome issues of abuse, neglect, teen pregnancy, teen parenting, and behavioral and/or mental health problems. The programs and services offered by Florence Crittenton provide a safe environment where youth, young adults and families can discover the support of a caring community and the possibility of a bright new future.

About Florence Crittenton

Since 1896, Florence Crittenton has been a place of new beginnings. Florence Crittenton’s innovative programs and services touch the lives of more than 1,500 girls, boys and families in Arizona each year. Four residential cottages, accredited charter school and modern counseling center provide a rich environment for growth and success for girls and students who need the support of a loving community and staff.