



Florence Crittenton
Where Hope Comes to Life

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Press Release
For Immediate Release
For More Information, Contact:

Lory Lasica
(602) 288-4589
llasica@flocrit.org

Desert Ridge Marketplace, The EDGE 103.9 & Childress Kia Host Back-To-School Drive for Students in Need

PHOENIX – Desert Ridge Marketplace, The Edge 103.9 and Childress Kia have teamed up to host a Back-to-School Drive from now through August 10 to collect much-needed supplies for students at Crittenton Youth Academy. The Academy provides a high quality, individualized education program for at-risk teenage girls who reside in Florence Crittenton's residential group home, as well as close to 180 boys and girls from the surrounding community.

School supplies and/or monetary donations can be taken to the back-to-school display at the District Stage at Desert Ridge Marketplace (Tatum Blvd & Loop 101). Plus, donors can join Heather Lewis from The Edge 103.9's Morning Ritual in the District every Saturday during the drive for their chance to win fabulous prizes and take a test drive in a beautiful, new Childress Kia. One dollar for every mile test driven will be donated to Crittenton Youth Academy, and every driver will be entered to win their very own Kia Spectra courtesy of Childress Kia.

Please visit www.theedge1039.com for more information on the drive, as well as the dates and times that The Edge 103.9's Heather Lewis will be LIVE at Desert Ridge Marketplace's District Stage.

Florence Crittenton is a 110-year-old non-profit organization that is dedicated to building strong families, healthy teens and self-sufficient young adults through education, counseling, a safe haven for girls and social support. For more information, please call 602-274-7318 or visit us at www.florencecrittentonofaz.org.