



Florence Crittenton

Where Hope Comes to Life

Contact:

Trisha Anthony, Gordon C. James Public Relations
602.274.1988 or 602.316.3205
tanthony@gcjpr.com

NEWS

FOR IMMEDIATE RELEASE

Annual *Teaming Up for Kids Luncheon* breaks fundraising record

PHOENIX (April 6, 2011) – The ninth annual *Teaming Up for Kids Luncheon*, attended by over 900 guests, was the most successful luncheon in Florence Crittenton's 115-year history, raising over \$574,000. Proceeds from the event go directly to support Florence Crittenton's mission of providing safety, hope and opportunity to girls and young women in the community.

The event featured keynote speaker and basketball legend Bill Walton, who shared motivational words of wisdom, lessons learned through a brilliant career, his focus on teamwork and the ability to overcome adversity. HOPE Award Recipient Gerda Weissmann Klein inspired attendees with her powerful story of surviving the Holocaust. Her message of tolerance, hope, respect for others and the empowerment of students through education and community service touched everyone in the room. Tara Hitchcock, host of 3TV's *Good Morning Arizona*, emceed the event.

A heartfelt thanks goes out to the event co-chairs; Rebecca Ailes-Fine and Kathy Munson. Florence Crittenton also is extremely grateful for the support and outstanding generosity of their committee members, board of directors, sponsors, donors, volunteers and staff who worked diligently to make the ninth annual *Teaming Up for Kids Luncheon* a tremendous success.

Plans are already underway for a beautiful and entertaining tenth annual *Teaming Up For Kids Luncheon*. Please save the date for March, 1 2012 to join in the excitement of next year's luncheon.

About Florence Crittenton

For more than 115 years, Florence Crittenton has helped at-risk girls and young women ages 10-21 discover their strength and self-worth by providing them the support and resources they need to reach their full potential as successful and independent members of our community. Many of the young women Florence Crittenton services are struggling to overcome challenges caused by poverty, abuse, neglect, crime, homelessness and violence. Each year, the agency provides shelter, education, counseling and social support to nearly 2,000 girls and their families.

###

