



Florence Crittenton  
*Where Hope Comes to Life*



## NEWS

For Immediate Release

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## **Flo's 4<sup>th</sup> Annual Birthday Bash Set for April 21 – 23**

*Proceeds to benefit Florence Crittenton*

PHOENIX (April 19, 2011) – Break out the party hats and candles... Flo's on 7<sup>th</sup> is turning four! The **4<sup>th</sup> Annual Flo's Birthday Bash** is set for April 21 – 23 and you're invited. Flo's on 7<sup>th</sup> (located at 4116 North 7<sup>th</sup> Avenue in Phoenix) would like to show their appreciation for the generous support of their shoppers, donors and volunteers with three days of activities, special discounts and fun events.

Flo's on 7<sup>th</sup> is an upscale, resale store full of great bargains and friendly staff, and is known for its cleanliness and inviting environment. It was recognized as a *Best of Phoenix 2010* winner. Flo's on 7<sup>th</sup> is celebrating its fourth year at its present location, and the public is invited to join the celebration.

During the Birthday Bash, shoppers can enjoy food, fun, raffles, giveaways and more. Raffle prizes include a Presidential stay at Residence Inn Marriott and two passes to the Skye Fine Dining event. Shoppers also can receive special in-store promotions. All proceeds of Flo's on 7<sup>th</sup> sales directly support Florence Crittenton's programs and services, which provide at-risk girls in the community with counseling, meals, clothing, education, independent living skills, and parenting and job skills training.

Flo's on 7<sup>th</sup> relies on donations from the community to stock its shelves, and furniture is a much-needed item right now!

For additional Birthday Bash details or information on donating items to the store, please call Melody at 602-254-7861.

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*Florence Crittenton has served Arizona for 115 years. Our mission is to give every girl whose life we touch safety, hope and opportunity. Florence Crittenton supports young women and their families on their journeys to safe, healthy and successful futures. For more information, please call 602.274.7318 or visit [www.flocrit.org](http://www.flocrit.org).*

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